

Novartis Institutes for Biomedical  
Research - NIBR



# Leveraging technology for better clinical endpoints

Jelena Curcic

Senior Expert in Data Science, Novartis Institutes for Biomedical Research (NIBR)

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FUTURE CLINICAL TRIALS – FROM TOMORROW TO 2030 – WHY CHOOSE THE NORDICS?

# Strategy

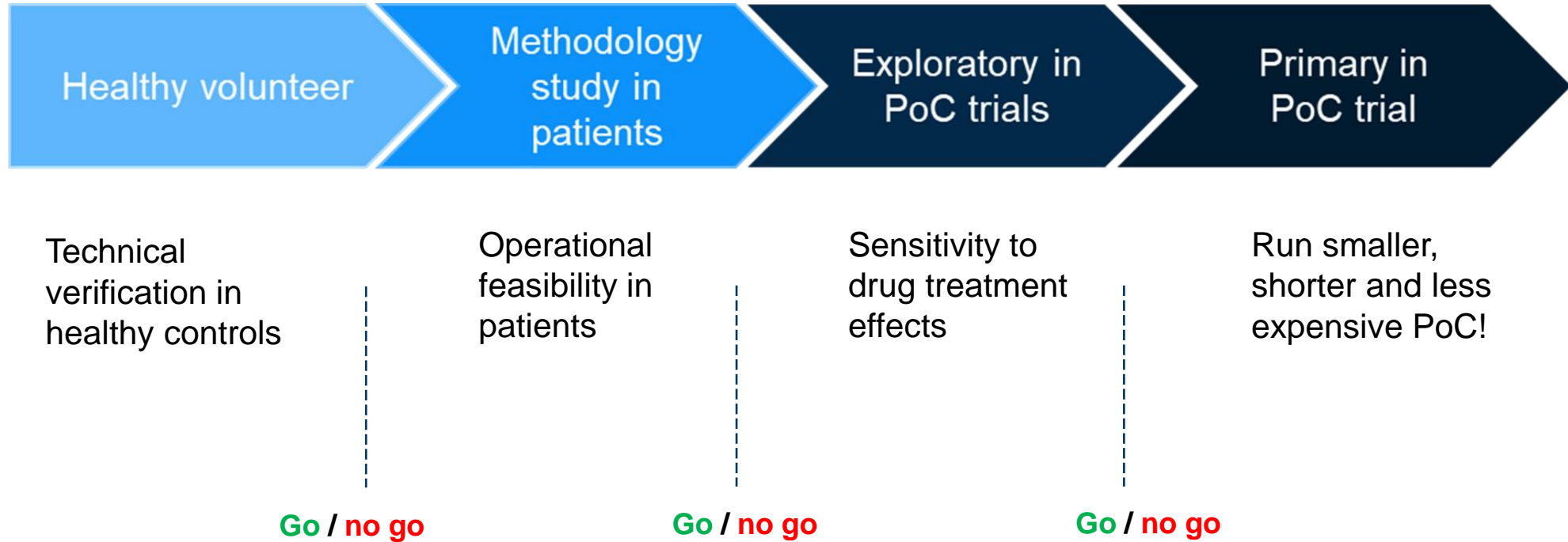
## Problem statement:

**Conventional clinical endpoints have high variability which leads to *poor drug signal detection***

**Key strategy is to increase drug signal detection by reducing variability and bias through:**

1. Increase in frequency of measurements
2. Use of objective measures
3. Increase in quality of measurements

# Roadmap



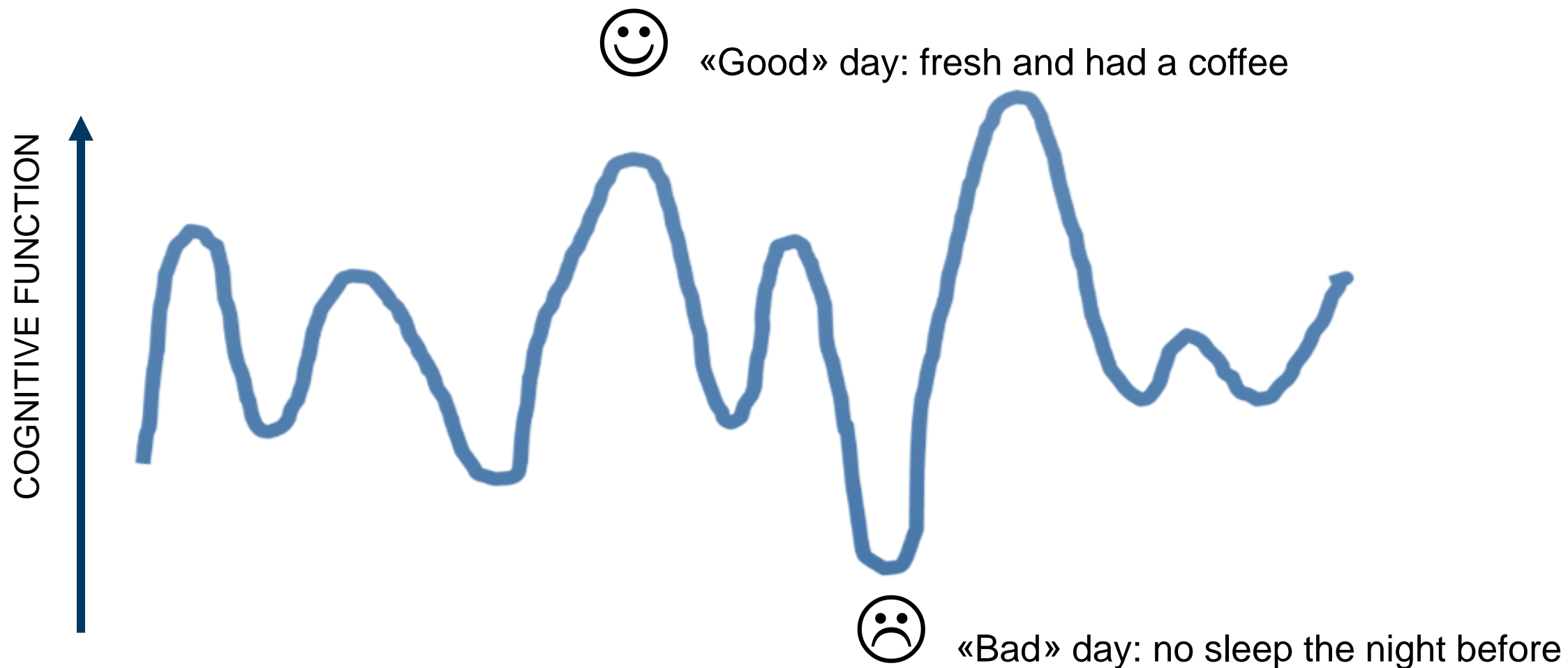


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# **1. Increase frequency of measurements**

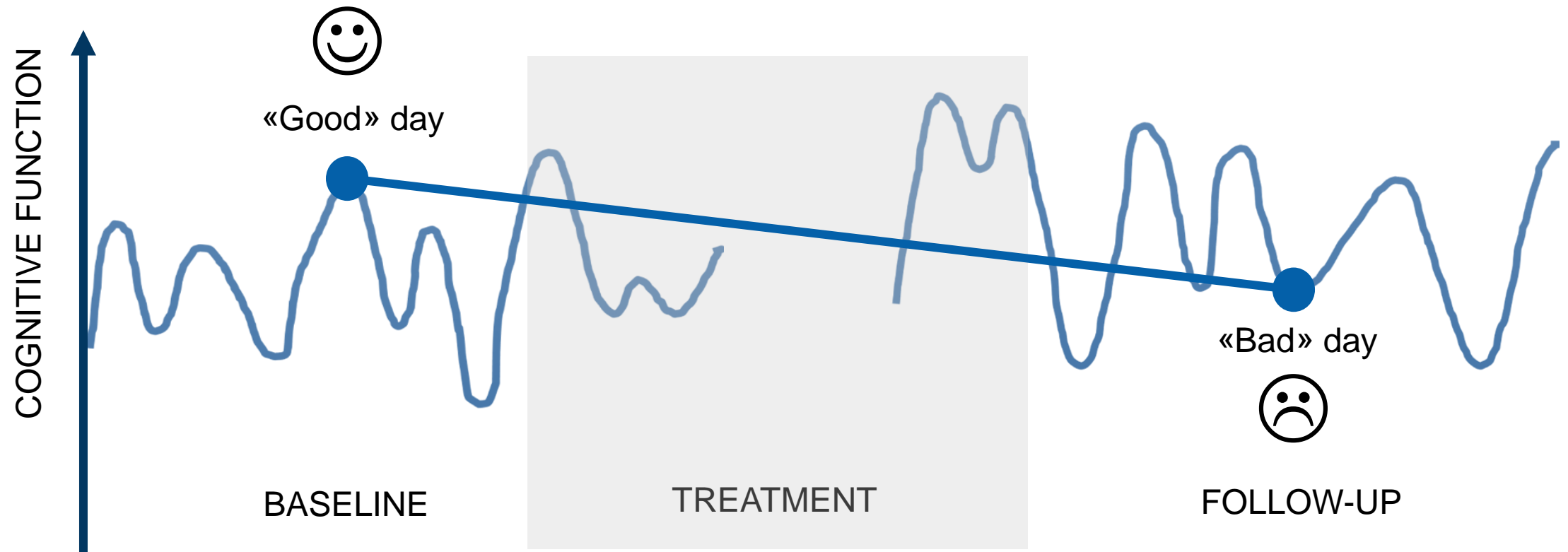


# Cognition fluctuates

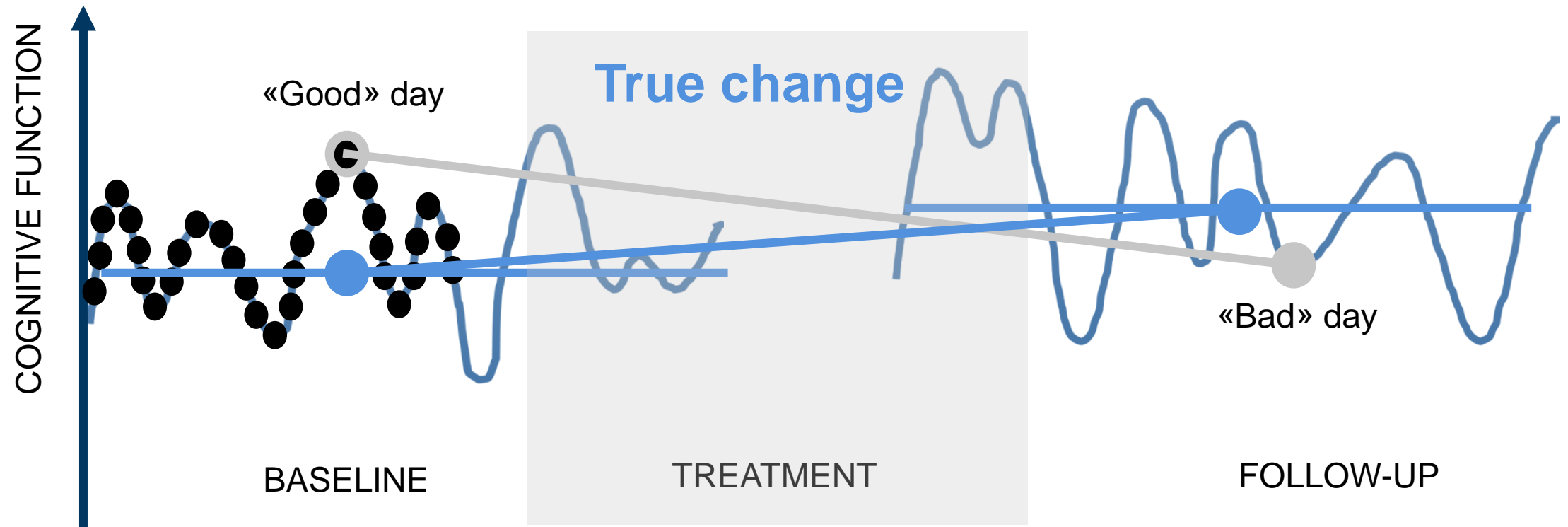


*Adapted from: Hassenstab et al., 2017*

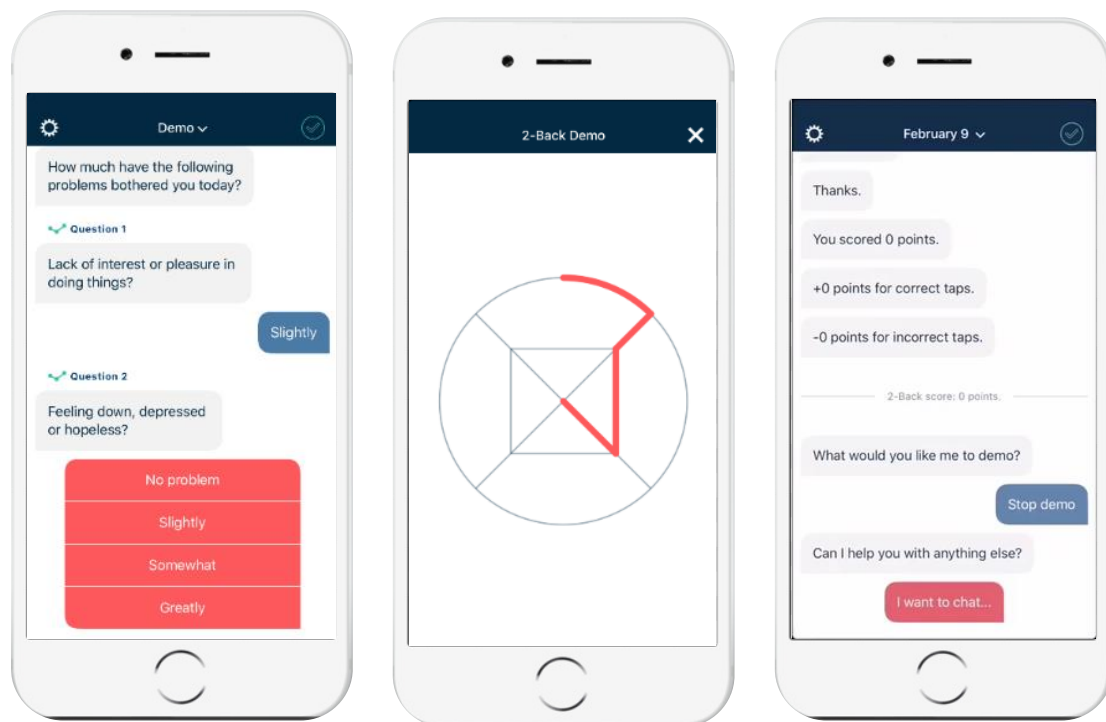
# Today, pharma industry is measuring cognition very poorly



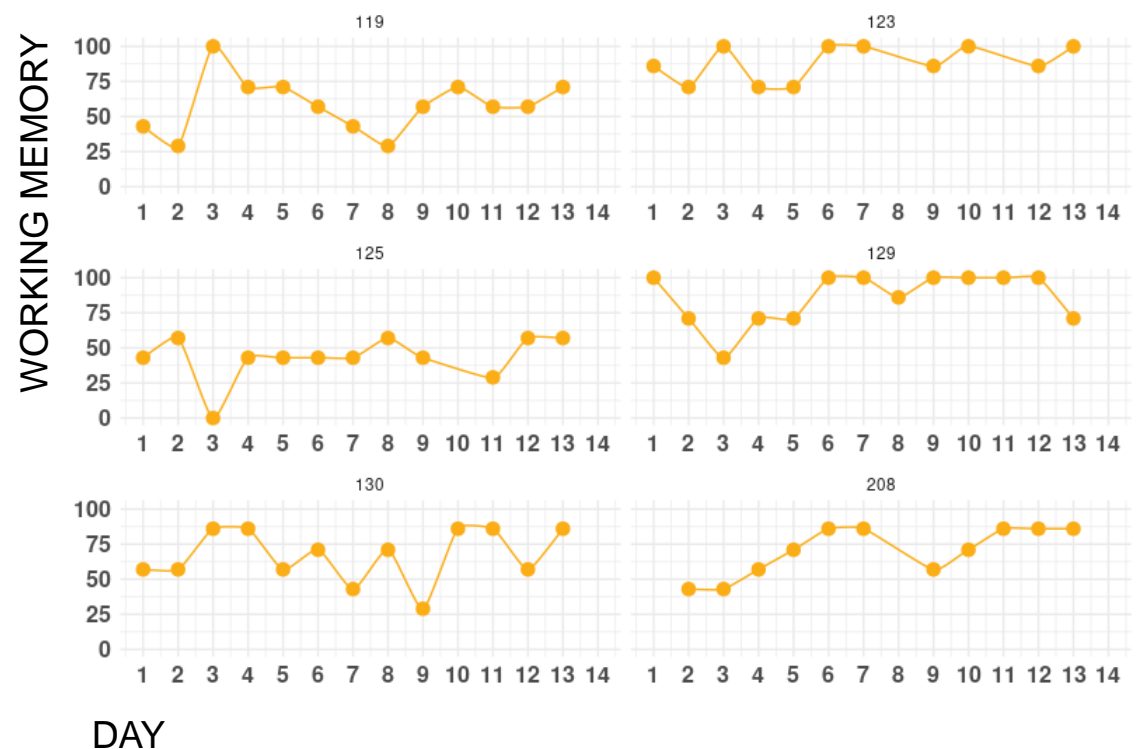
# True change needs frequent evaluation and patient follow-up



# Daily measures of mood and cognition via chat bot app

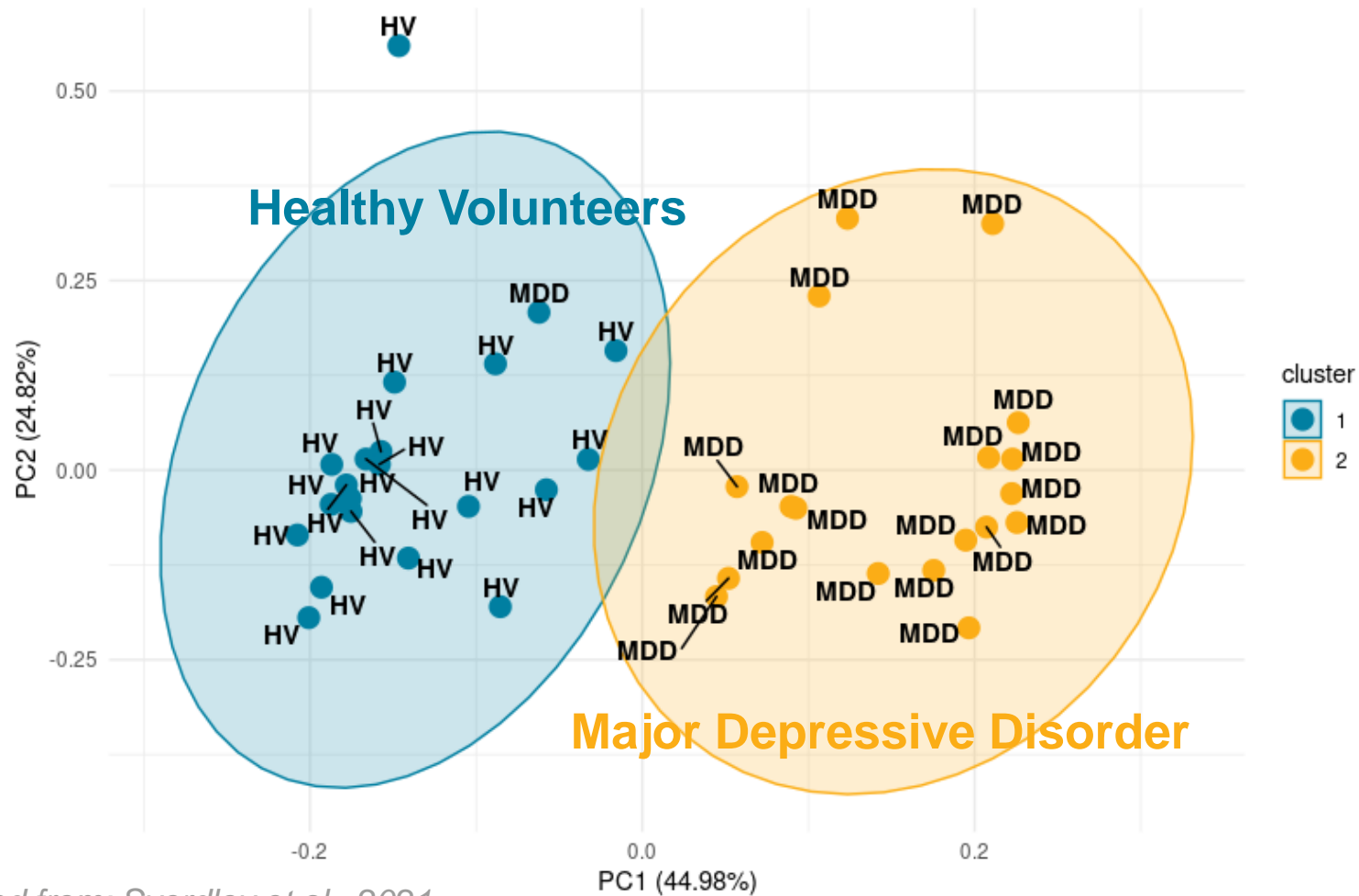


Working memory fluctuations in depression

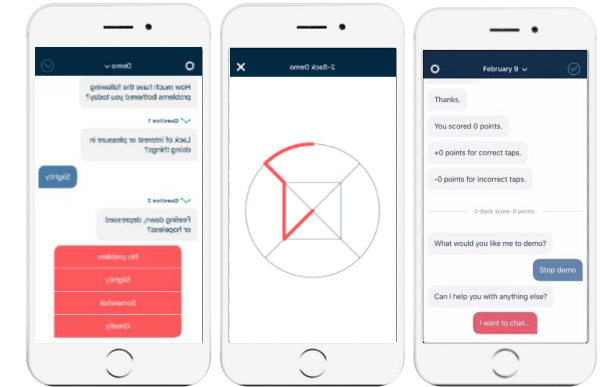




# Separating health and disease by using repeated measures from digital devices



Adapted from: Sverdlov et al., 2021

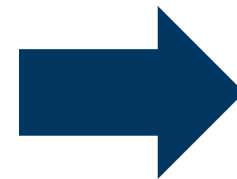


Accuracy = 97.5%

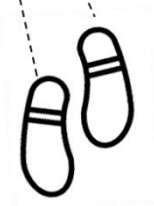
Sensitivity 95%  
Specificity 100%

# Leverage technology to increase frequency of endpoints that fluctuate

- Cognition
- Mood
- Various activity measures (e.g. step counts)
- Various subjective diaries (e.g. sleep, pain, fatigue...)



Reduction of variability



## 2. Use objective measures

# Dual task interference

## Motor-cognitive dual tasking



***... the concurrent performance of two tasks that can be performed independently and have distinct and separate goals.***

*McIsaac et al. (2015)*

***... ecologically valid test assessing quality of life and everyday function!***

*McFadyen et al. (2017)*

# In the clinic and in clinical trials

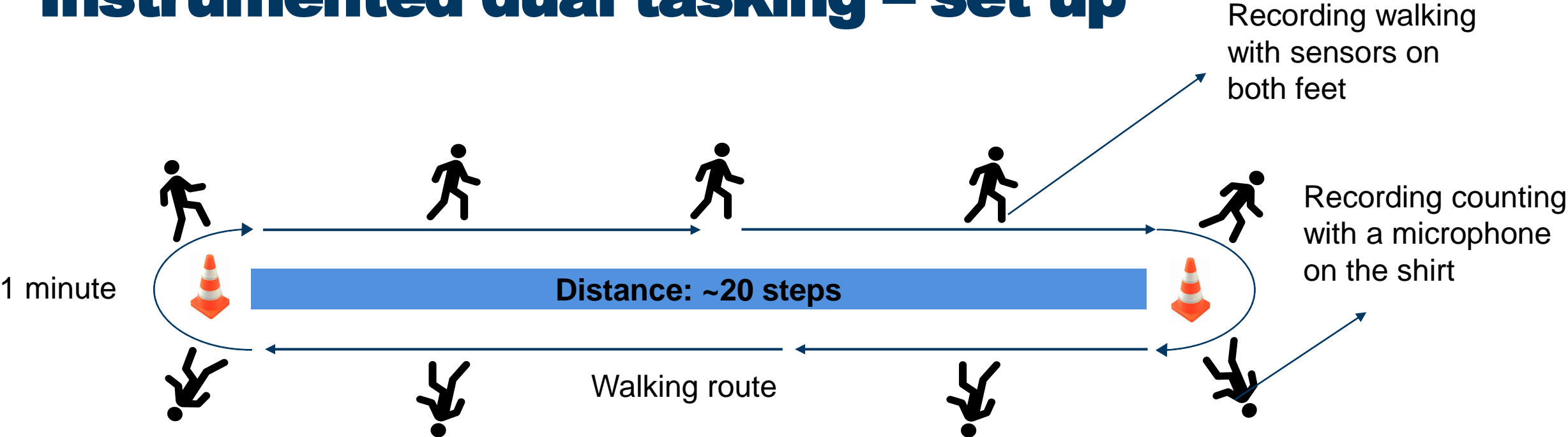
- The nurse or a doctor would ask the patient a question while walking to the examination room and observe if they stop to answer
- «Stops walking when talking» test predictor of falls in elderly
- GaitRite – sensorized walking mat
- Still research focuses on changes in walking while cognitive task is mostly ignored









*Lundin-Olssen et al. (1997)*  
*Montero-Odasso et al. (2009)*  
*Bridenbaugh and Kressig (2014)*




# Instrumented dual tasking – set up

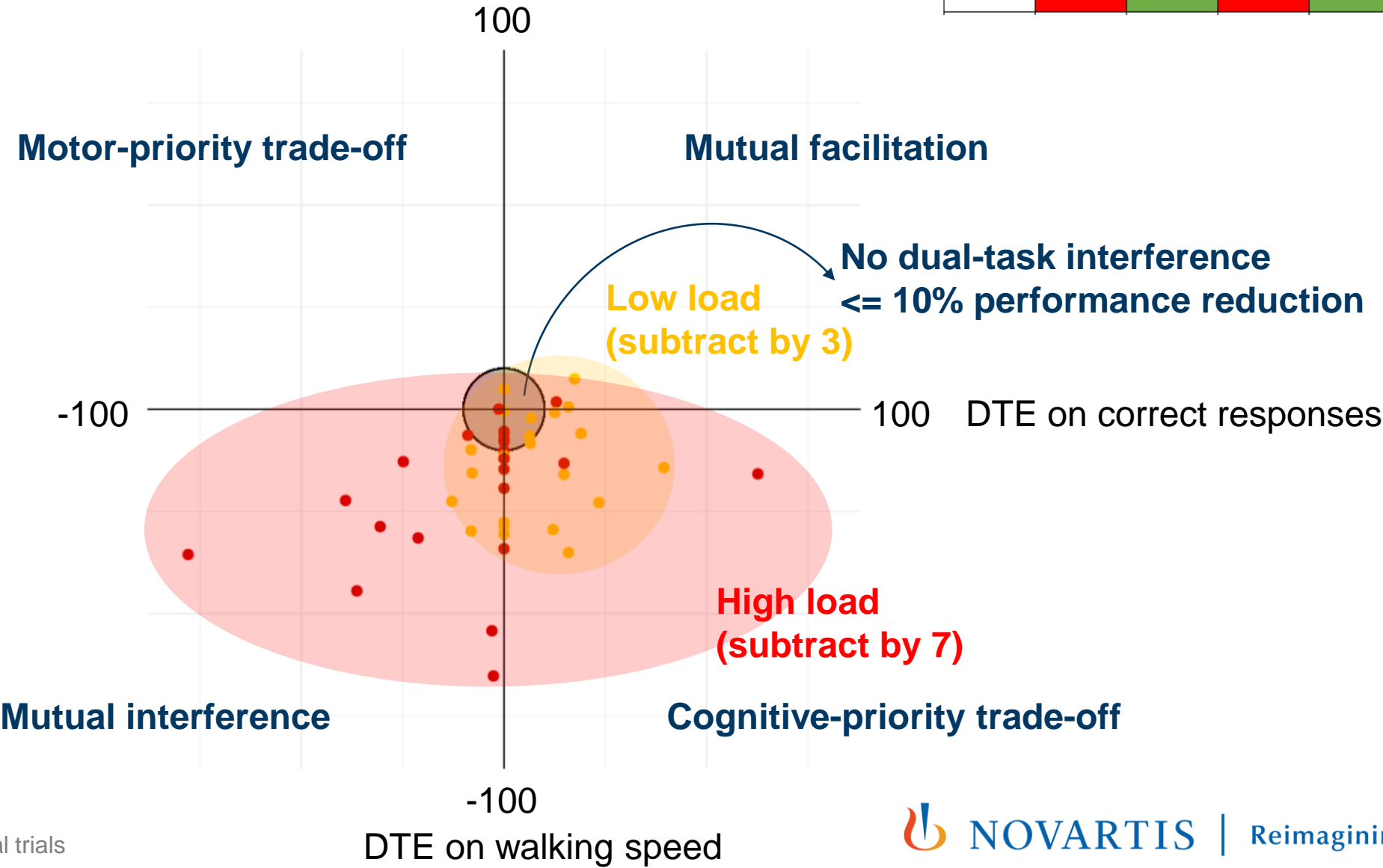


Task						
Cognitive	Rest	-3	-7	-7	-3	Rest
Motor	Walk	Sit	Walk	Sit	Walk	Walk

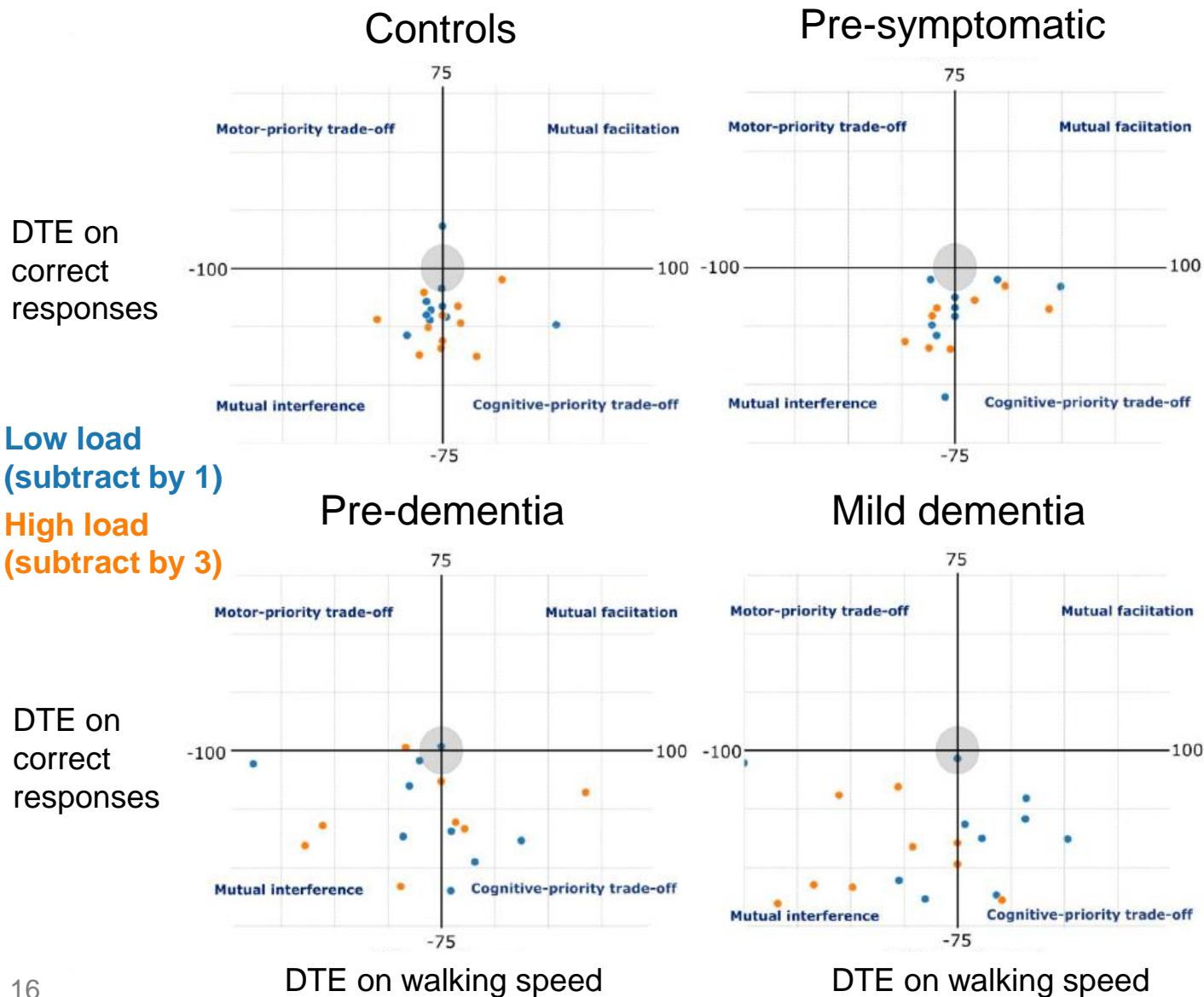


# Dual task effect (DTE)

Task						
Cognitive	Rest	-3	-7	-7	-3	Rest
Motor	Walk	Sit	Walk	Sit	Walk	Walk



# Preliminary results in Alzheimer's disease



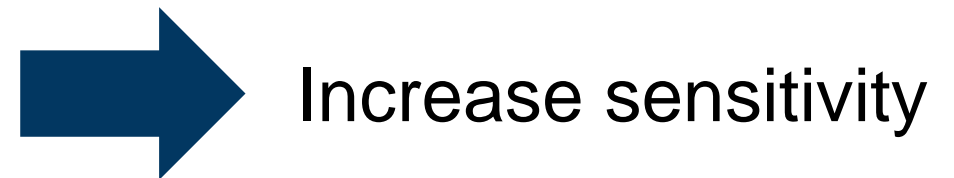
All cohorts show cognitive-priority trade-off → better or stable responses while slower walking

Shift toward mutual interference → worsening of cognitive performance and slower walking especially in mild dementia and when cognitive load increases

*Sorinas et al. AAIC (2022)*

# Leverage technology to enhance conventional clinical endpoints

- Recording hand movements while performing standard drawing tests
- Recording voice for voice, speech and language analytics
- Measuring walking and talking while dual tasking
- Recording eye movements while reading



A photograph showing a person's hand holding a tablet computer over a white coffee cup with latte art. The cup is on a saucer with a spoon. In the background, there is a knife and fork on a napkin, and a plate with a chocolate-drizzled dessert. The scene is set on a wooden table.

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### **3. Increase quality of measurements**

# Digital endpoints suffer some of the same problems as conventional clinical endpoints

- Careful selection of technology providers
- Building relationship and partnership with technology providers
- Careful selection of sites and raters
- Building trust and partnership with sites and raters
- Careful training of sites, raters, participants and study partners
- Discuss selection of endpoints with Key Opinion Leaders
- Careful assessment of versions and translations of test instructions
- Reduce complexity for sites and participants by combining solutions





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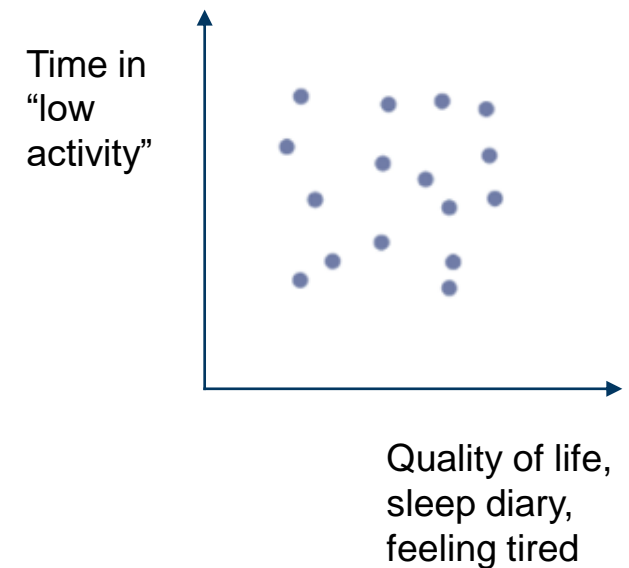


# **Practical considerations when implementing technology into clinical trials**



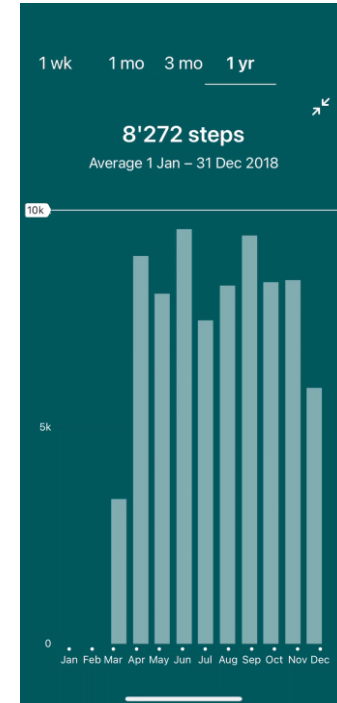
# Correlation pitfall

- Subjective cognitive measures like questionnaires (PRO) more often correlate with mood and not with objective measures of cognition (i.e. performance measures)
  - We advise clinical teams to measure together
- Time in “low activity” as measured by accelerometer on the wrist will not correlate with a sleep diary
  - We advise clinical teams on what the “device” is actually measuring and how to interpret results



# Variability pitfall

- Based on internal datasets and biobank data measuring only acceleration with a wrist worn device has limited value (i.e. variability due to external factors and behavior is much more pronounced than medication effects)
  - We advise teams to always use multi-sensor wearable device measuring vital signs as well as acceleration (i.e. GSR, PPG, SPO2 etc)



# Participant burden

- Frequency of assessments has to be carefully considered together with the study team based on study design
- Technology providers are developing short, efficient and repeatable tests
- Consider “burst” testing – e.g. every day one week before the visit





# Thank you

## **Acknowledgement**

**We couldn't do this without you ☺**

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